



The St. Lawrence
Seaway Management
Corporation

Corporation de Gestion
de la Voie Maritime
du Saint-Laurent

Corporate
Sustainability
Report
2024 | 2025

Capacity Confidence Connection

Our Commitment to Environmental,
Social, and Governance Leadership

About the SLSMC

The St. Lawrence Seaway Management Corporation (SLSMC) is a not-for-profit corporation responsible for the safe and efficient movement of marine traffic through the Canadian Seaway facilities, which consists of 13 of the 15 locks between Montreal and Lake Erie. SLSMC plays a vital role in ensuring the waterway remains a safe and well-managed system, which it shares with its American counterpart, the Great Lakes St. Lawrence Seaway Development Corporation (GLS).

The SLSMC has offices in the Maisonneuve (Montreal), Niagara and Cornwall regions.

Established in 1998, the SLSMC works under a long-term agreement with Transport Canada to ensure the safe, efficient, and sustainable movement of goods through one of North America's most important trade corridors.

The Seaway plays an essential role in connecting global markets, supporting economic growth, and advancing innovation in marine transportation. As the gateway to the Great Lakes region, the Seaway serves as a vital trade route connecting the heart of North America to over 50 nations across the globe.

According to a 2023 economic impact study by Martin Associates, cargo moving on the Great Lakes / St. Lawrence Seaway system generates \$66.1 billion (CAD) in economic activity and supports nearly 357,000 jobs and \$30 billion (CAD) in wages.

As the most energy efficient transportation mode, with the lowest carbon footprint, moving more cargo using the Great Lakes / St. Lawrence Seaway system is an excellent way of supporting sustainable growth while easing land congestion.

*Cover photo: The Algoma Intrepid features all the Algoma's Equinox Class technologies to optimize fuel efficiency and operating performance, while minimizing environmental impact. A 45% improvement in energy efficiency has been achieved compared to older vessels.



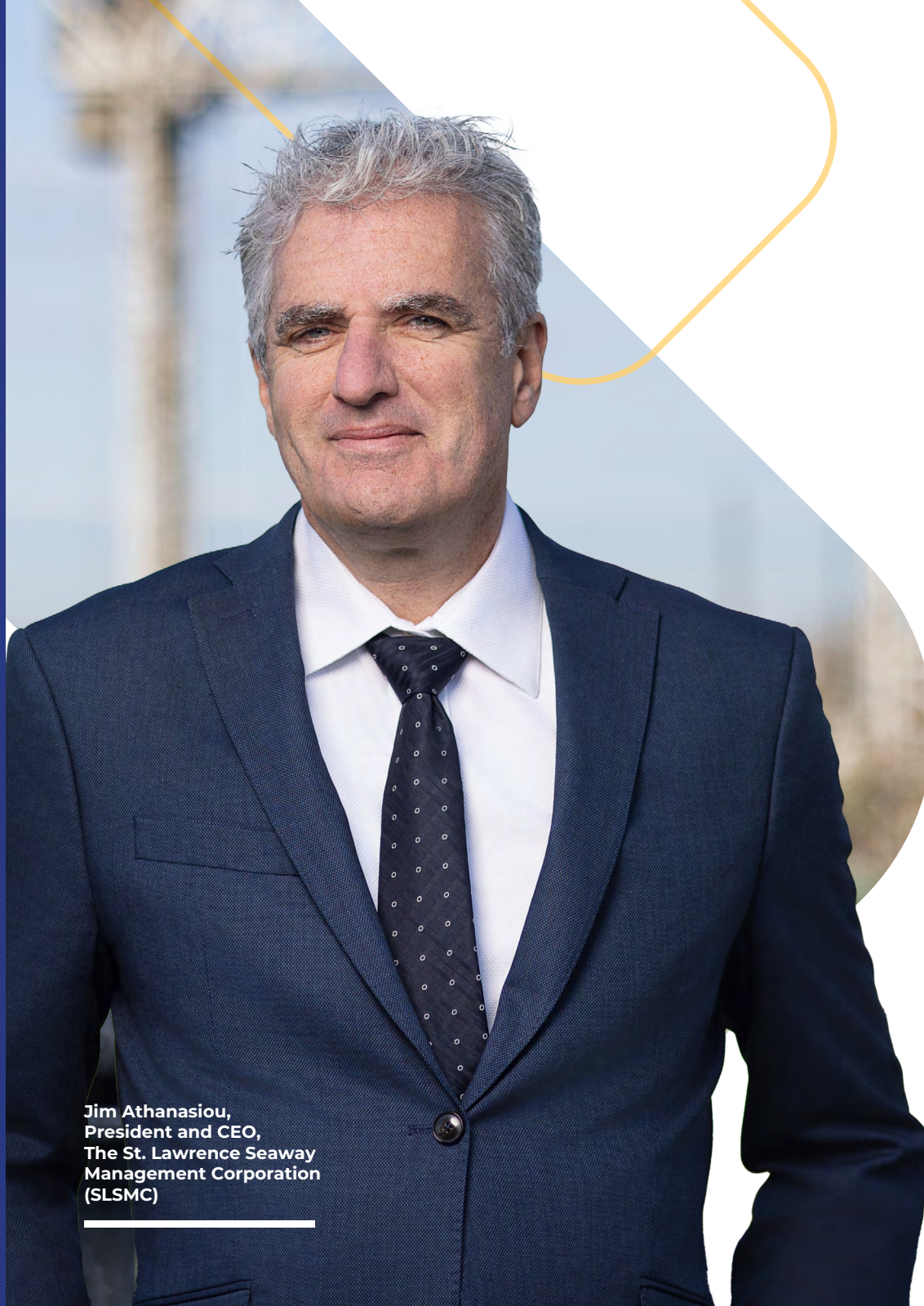
To learn more about the St. Lawrence Seaway Management Corporation, visit www.Seaway.ca

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Jim Athanasiou,
President and CEO,
The St. Lawrence Seaway
Management Corporation
(SLSMC)

President's Message

I'm pleased to present the first annual Corporate Sustainability Report from the St. Lawrence Seaway Management Corporation highlighting the progress we have made over the past year in the areas of environmental stewardship, social responsibility and governance.

As you'll see in reviewing this report, these values are at the heart of everything we do.

While this report marks a new chapter for the St. Lawrence Seaway, our commitment to environmental, social and governance issues is long-established. For more than six decades, the St. Lawrence Seaway has served as a vital trade route and economic generator for North America. We have achieved that success by continually adapting and innovating. This not only includes our operational practices, but also our impact on the environment, our relationship with our employees and the communities we call home, and our development of strong governance structures.

This past year marked our first full year of operation under the modernized 20-year management, operation and maintenance agreement with the federal government. This milestone agreement reconfirmed the government's commitment to the Seaway as an essential trade corridor while also placing an increased emphasis on community engagement and the environment.

I'm proud of the progress we've made over the past year, and quite optimistic about the years to come. Given its strong record of success and commitment to sustainability and innovation, I believe the Seaway is poised to play an even greater role in the North American economy in the future. This belief is founded on three key elements – capacity, confidence and connection.

Capacity

It's been said before, but it bears repeating – marine transportation is the greenest mode of transportation. A single ship can carry the same amount of cargo as 301 railcars or 964 trucks – easing congestion and emissions. At present, we are operating at 50 % capacity. By moving more goods through the greenest mode of transportation, we can ease congestion on highways, reduce pressure on rail lines, and contribute to a more sustainable future.

Confidence

The Seaway has an extensive track record of safety, success and innovation. That, together with the new management, operation and maintenance agreement with the federal government, provides a solid long-term framework to strengthen the Seaway's role as a vital supply chain link. Continued investments in our infrastructure will ensure the Seaway remains poised to support new trade, jobs and economic benefits.

Connection

We are committed to working alongside our communities, our partners and our employees to build a more sustainable future, shaped by collaboration and shared purpose. This is essential to our future growth. Unlocking the full potential of the Seaway will take all of us working together, with open communication and collaboration across the industry. As you'll see in this report, we've taken great strides over the past year to strengthen and expand our relationships with communities and partners. We are committed to opening lines of dialogue, building new connections, and creating opportunities for collaboration wherever possible.

In closing, I hope you find this inaugural Corporate Sustainability Report informative and inspiring. We still have more work to do in the areas of environmental stewardship, social responsibility and governance, but we have made tremendous progress. These values will continue to guide us as we build a Seaway shaped on capacity, confidence and connection.

Sincerely,



Jim Athanasiou
President and CEO



2024 Highlights

Environment

68%

reduction in greenhouse gas emissions (vs 2005 baseline level)

4.3

average score for SLSMC in Green Marine Program

100%

of ships' ballast water examined in 2024

Social

1

lost-time incident in 2024

2.5%

voluntary turnover rate in 2024, below Conference Board of Canada 2023 average of 6.4%

\$114,000

raised for United Way (employee and corporate contributions)

Governance

5.3

million suspicious emails and network events blocked

\$98.8

million invested in infrastructure renewal and maintenance

8

Average number of training sessions completed per employee in 2024

OUR APPROACH TO ESG

The Seaway aims to incorporate environmental, social and governance leadership into its daily tasks and decision-making efforts.

This Corporate Sustainability Report aligns with the United Nations Sustainable Development Goals, which serve to address global challenges and provide a framework for action by governments, businesses, and other organizations worldwide.

The initiatives outlined in this report highlight the progress the SLSMC has made over the past year in support of 8 of the 17 United Nations Sustainable Development Goals where the Seaway can affect change.

These include:



To learn more about these goals, visit the United Nations' Sustainable Development Goals [click here](#).

GOAL 3: GOOD HEALTH AND WELLBEING

The Seaway strives to be an employer of choice in the communities it calls home – while also giving back to those communities and operating in a safe manner.

Safety is a core value at the Seaway. The SLSMC's proactive approach to safety led to new milestones in 2024. Beyond safety, the organization has developed a robust set of wellness initiatives and programs that support the mental and physical health of our employees. The commitment to wellbeing also extends to supporting local communities through charitable endeavours.

3 GOOD HEALTH AND WELL-BEING



Safety Shines Through

On February 7, 2025, the SLSMC surpassed 2 million hours worked by all Seaway employees without a lost-time incident. That followed a similar milestone in 2024 when the SLSMC celebrated 2 years without a lost-time injury. Employees at the SLSMC's Iroquois Lock have achieved their own impressive safety milestone – of 32 years (and counting) without a lost-time injury. These achievements reflect the deep commitment to safety that exists among every member of the organization. Although a lost-time injury was subsequently reported in March, this incident strengthens the SLSMC's resolve to remain vigilant and continue building on the organization's commitment to "Make Safe Choices."

The importance of safety at the Seaway is highlighted each year with the presentation of the President's Safety Award to a deserving employee or team that has put safety at the forefront. This past year's President's Safety Award was presented to the Maisonneuve Maintenance Team. In addition to exceeding yearly safety intervention targets, the team also carried out a number of physical upgrades to improve safety in work areas.



The 2024 President's Safety Award was presented to the Maisonneuve Maintenance Team.

Employee Wellness

Employee wellness is key to developing and maintaining a healthy and high-performing workforce. In addition to supporting wellness committees and activities in each region, the SLSMC also offers a Wellness Reimbursement Program to cover 50% of eligible health and wellness expenses for employees (up to a limit of \$350) per year. This past year, a total of 590 submissions were received for the program.

SLSMC understands that work-life balance is critical to employee wellness. It's also an important recruitment tool in today's competitive hiring climate. The Seaway supports work-life balance with paid time off, hybrid work and flextime programs, a robust employee and family assistance program, and more. This year, the corporation introduced an on-demand virtual health care program for employees and their dependents that is available around the clock.

Supporting our Communities

The Seaway has been a long-time supporter of the United Way, an organization which supports residents facing challenges with housing, food security and other social issues. Through payroll deductions and matching contributions from SLSMC, over \$114,000 was raised for the United Way. The Seaway is also a key partner in Over the Edge, a signature fundraising event for the United Way where participants rappel down the Seaway's landmark office building in Cornwall. The event raised over \$40,000. The Seaway also supported community through holiday food and toy drives.

Accessibility Plan

Since the publication of the first Accessibility Plan, the SLSMC has made steady progress in achieving the accessibility goals that were set out in the document. Over the past year, these achievements included training employees on disability, accessibility and accommodation, implementing physical accessibility upgrades to SLSMC workplaces, developing a new, more accessible intranet site for employees, and updating communication protocols.



Seaway employees supported a number of initiatives in 2024, including food drives (above) and the United Way.

GOAL 5: GENDER EQUALITY

The Seaway is committed to ensuring that all employees receive fair and equal pay, regardless of gender.

The SLSMC has made progress in increasing gender diversity in various leadership roles, while also recognizing the need to build a representative workforce. The workforce continues to reflect a broader commitment to inclusion, with increasing representation from visible minority groups across the organization.



Pay Equity

An extensive pay equity review process was carried out by the SLSMC to assist with the creation of its first Pay Equity Plan. The review was carried out by a committee made up of both unionized and non-unionized staff. Employees were engaged in the process throughout. The review determined that no pay gaps were identified. This reflects the Seaway's ongoing commitment to fairness, inclusion and equality in the workplace.

Women in the Workforce

Women made up 22.1% of the SLSMC workforce in 2024-25, an increase from the previous year (21.3%). This figure is in line with industry trends, where women comprise 22% of the labour market in the water transportation sector. Over the past year, the Corporation has made progress in increasing gender diversity in semi-professional roles, including positions such as Operations Controllers. In 2024-25, for the first time, the SLSMC recruited a cohort of Operations Controller trainees with equal male/female representation. The SLSMC has undertaken a number of proactive measures to attract more female candidates. These include developing new recruitment materials that highlight the diverse roles women hold at the Seaway, sharing employee testimonials through media and social campaigns, and working with partners like Imagine Marine to promote careers in the marine industry.



Women leaders: Cindy Piché, Chief Financial Officer (CFO), left, and Alexandra Couture, Canal Services Supervisor Operations (CSSO).

GOAL 8: DECENT WORK AND ECONOMIC GROWTH

The Seaway is proud to be an employer that supports economic growth in North America.

The Seaway is an integral part of Hwy H₂O, a 3,700-kilometre marine highway that extends from the Atlantic Ocean to the Great Lakes. Over 200 million tonnes of cargo travel on the waterway on an annual basis. The Great Lakes / St. Lawrence Seaway region boasts a massive geographic footprint, and is a major driver of the North American economy. The two Canadian provinces and eight U.S. states that border the system would rank as the third largest economy in the world if it were a country, behind only the U.S. and China.



The Seaway has the capacity to move more cargo and increase its economic footprint. Maintaining and building a skilled workforce at the Seaway is key to achieving this. The Seaway has a highly-skilled workforce whose collective dedication and experience results in a high level of confidence across all facets of the organization. The SLSMC understands the value of its people and is committed to building on its standing in order to reach the organization's full potential.

Recruitment

The SLSMC continues to implement inclusive strategies to improve recruitment, integration and retention practices, enabling the organization to leverage a skilled and diverse workforce. Recruitment efforts prioritize local hiring and partnerships with community organizations, thereby creating a positive impact on the communities that the Seaway calls home. The SLSMC's recruitment efforts include in-person attendance at a variety of job fairs throughout the year, providing an opportunity to meet face-to-face with potential candidates. Beyond to connecting directly with candidates in the job market, these events have the additional benefit of raising the profile of the SLSMC and the benefits of working for the Seaway to a wider audience. In 2024, the SLSMC's recruitment efforts resulted in 54 new hires.

Low Turnover Rate

The SLSMC maintained a low turnover rate of 8.9% in 2024, with retirements making up 4.8% of the total and voluntary turnover making up 2.5%. By comparison, the 2023 turnover rate as measured by the Conference Board of Canada was 11.4%. Given the anticipated labour and skills shortages in the marine transportation sector in the years to come, the SLSMC will continue to focus heavily on employee recruitment and retention efforts.

Equity, Diversity and Inclusion

Having a diverse, inclusive and welcoming workplace is key to any organization's success. The SLSMC recognizes the importance of equity, diversity and inclusion and has implemented steps to educate and raise awareness of the issue with the ultimate goal of removing barriers in the workplace. The SLSMC has established a Diversity, Equity and Inclusion (DEI) Consultative Committee to Virtual training on equity, diversity and inclusion is offered to all SLSMC employees, including as part of the onboarding process for new hires. In addition, the SLSMC's recruitment efforts target an increasing representation of visible minorities, Indigenous peoples, women and persons with disabilities. The Seaway recognized Pride Month by sharing educational information with employees and providing rainbow lanyards for identification passes to interested employees.



Pleasure craft at the Iroquois Lock.

Business Highlights

The St. Lawrence Seaway's 66th navigation season opened on March 22, 2024 for both the Montreal-Lake Ontario (MLO) Section and for the Welland Canal. Ships cleared the MLO section by January 5, 2025, providing a total of 290 days of navigation. Similarly, ships exited the Welland Canal by January 10, 2025, providing a total of 295 days of navigation – the longest planned season to date. This responded to a desire from partners and customers for an extended navigation season with predictable opening and closing dates and helps to strengthen the SLSMC's standing as a customer-focused organization. A total of 36.9 million tonnes of cargo was shipped along the Seaway during the 2024 navigation season, highlighting the waterway's critical role in the North American economy.

Real Estate

The Seaway has prime lands along the waterway available for leasing and development for the benefit of industry and communities. The SLSMC has placed a renewed focus on leveraging Seaway lands to generate new development and opportunity, where feasible. In 2024, the SLSMC updated its real estate website (www.SeawayRealEstate.ca) to promote leased lands that are available for development.

Pleasure Craft

The Seaway is a vital waterway for commercial shipping, but it also permits recreational boating during a designated season. Pleasure craft season brings economic benefits to surrounding communities, and helps promote tourism and recreational activities. A schedule for pleasure craft in the Montreal/ Lake Ontario section was implemented this year to offer greater predictability of movement. The new schedule proved to be an improvement on all fronts, providing a balance between commercial navigation and pleasure craft users, fewer bridge lifts and increased customer satisfaction.

GOAL 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE

The Seaway is making significant investments in infrastructure and innovation to position the waterway for growth and success into the future.

Last year, SLSMC announced an investment of over \$350 million in infrastructure upgrades to ensure the system's continued reliability and efficiency. These upgrades – spanning from April 1, 2024 to March 31, 2027 – include maintaining and upgrading locks and bridges, improving energy infrastructure and upgrading mechanical and structural systems to extend the lifespan of critical assets. Along with these important infrastructure upgrades, the SLSMC is also embracing innovation – as it always has – to position the Seaway for the future.



Asset Renewal

The Seaway's standing as an essential link in the supply chain relies on secure, reliable, and efficient infrastructure. To achieve this, the Corporation implements a robust Asset Management System, ensuring consistently high system availability. In 2024, the SLSMC increased the level of investments to \$98.8 million in infrastructure renewal and maintenance, bolstering the strength of the supply chain and promoting the long-term safety and economic growth of communities.

Historic Gate Replacement

A milestone project was carried out in January when the tall gates at Lock 7 of the Welland Canal were replaced with a pair of newly-refurbished gates that had been stored at the bottom of the canal since the 1930s. Carried out over four days with the assistance of a tug/barge crane, the project underscores the SLSMC's commitment to preserving and enhancing the Welland Canal for generations to come.

Hands-Free Mooring at Iroquois Lock

The SLSMC's award-winning hands-free mooring (HFM) technology represents one of the greatest advancements in Seaway operations since its inception in 1959. HFM secures a ship during lockage using vacuum pads rather than traditional wire or rope lines. The units move up and down on rails recessed in the lock wall as the ship is raised or lowered and releases once the ship is at the desired level. In 2024, work began to install HFM units at Iroquois Lock as well as Lock 8 on the Welland Canal. Once this work is complete, the entire Seaway system will be equipped with HFM.

Voyage Information System (VIS)

Voyage Information System is a web-based, bi-national platform that provides real-time data on vessels, ship routes, weather patterns, lock and bridge information and much more. The ultimate goal of VIS is to make maritime traffic more efficient. The initial version of VIS was deployed in April 2024 and then upgraded with a new version in the Fall of 2024. Consultation and engagement with numerous stakeholders has assisted with the development and early success of the application.

Upgrades to Victoria Bridge at St. Lambert

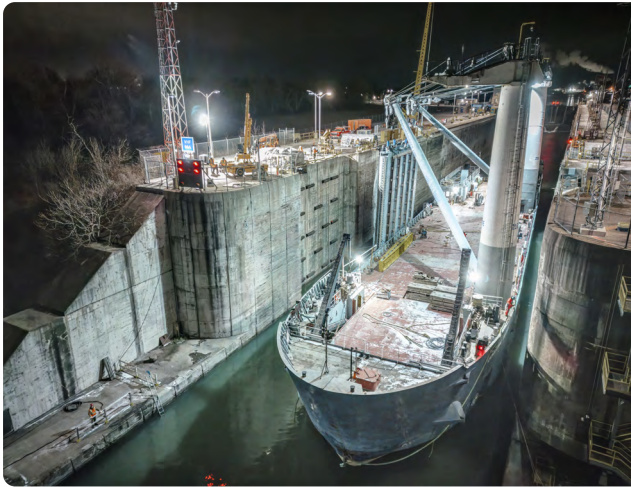
The Victoria Bridge is a vertical lift bridge at St. Lambert Lock that features large towers at each end of the bridge span, allowing the bridge to rise with the use of counterweight cables to allow ships to pass beneath. These counterweight cables were replaced in 2024, marking a significant infrastructure upgrade for the SLSMC.

Cybersecurity

SLSMC continues to align with ISO 27001 to mitigate cybersecurity risks, with 15 different safety policies and processes being implemented as defined by this standard. As part of these controls, risk assessments are performed on any new technology or systems to ensure the new technology complies with corporate policies and standards. Employee vigilance is critical to maintaining a secure environment. To that end, employees at all levels of the corporation received regular training to detect and report unsolicited messages, social engineering scams, fraud attempts and various types of security breaches. In the past year, there have been no endpoint security incidents. There were 3.8 million suspicious emails blocked and 1.5 million network events blocked.

Traffic Management System (TMS)

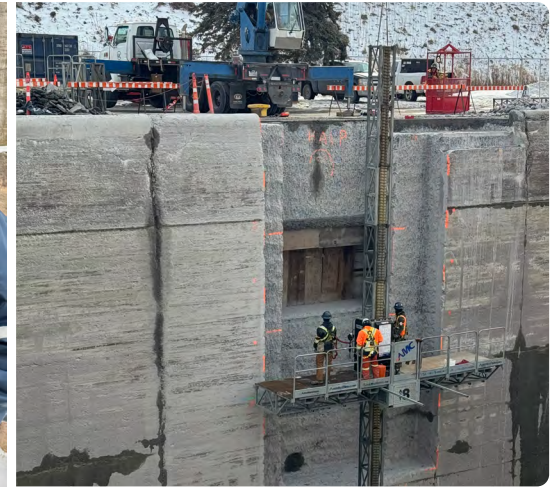
The Traffic Management System (TMS) is a key tool that supplies data and information to support the Operations Control Centres, the frontline for vessel transits and activity on the Seaway. TMS underwent significant enhancements in 2024 to further strengthen the operation.



Welland Canal Lock 7 gate replacement



Seaway teams are leading ambitious infrastructure upgrades



Hands-free mooring (HFM) at Iroquois Lock

GOAL 13: CLIMATE ACTION

The Seaway is taking concrete action to achieve stronger environmental results and maintain its position as a leading environmental performer in the marine industry.

Marine transportation is the greenest mode of transport. A single ship can carry the same amount of cargo as 301 railcars or 964 trucks. By moving more goods through the greenest mode of transportation, we can help ease congestion on highways, reduce pressure on rail lines, and contribute to a more environmentally-friendly future.



Path to Net Zero

The federal government released the Canadian Net-Zero Emissions Accountability Act in 2021, which sets greenhouse gas (GHG) reduction goals of 40-45% below 2005 levels by 2030, and net zero emissions by 2050. The SLSMC has already surpassed the Federal Government's 2030 GHG reduction targets. In 2005, the reference year, the SLSMC had a total GHG footprint of 3,751 metric tonnes eq. CO₂. By comparison, the figure was 1,193 metric tonnes eq. CO₂ in 2024 – a 68% reduction.

Green Marine

The Corporation is an active and founding member of the Green Marine voluntary environmental program, a world-leading environmental performance measurement program for the marine industry. For 2024, the SLSMC achieved a weighted average score of 4.3 out of a maximum of 5.



Marine transportation is the greenest mode of transportation.

Environmental Training and Awareness

The SLSMC conducts annual spill training sessions with key staff within its waterways with the support and expertise of the Eastern Canada Response Corporation (ECRC). The SLSMC also participates in the Basic Incident Management System course offered by Emergency Management Ontario. The course is designed to build knowledge of core principles and concepts of incident management functions.

The SLSMC conducts annual spill training with key staff responsible for operations along its waterways, with the support and expertise of the Eastern Canada Response Corporation (ECRC). Initiatives like waste sorting, tree planting and clean-up activities provide opportunities for employees to learn, take action, and make a difference at work and at home.



Seaway employees participating in annual Earth Day clean up activity.

Greening the Earth

Each year, SLSMC employees show their commitment to the environment by participating in Earth Day Clean-Up activities. This past year's Earth Day Clean-Up effort resulted in an estimated 374 kilograms (824 pounds) of litter being collected in the Cornwall, Maisonneuve and Niagara regions. This effort was supplemented by a June shoreline clean-up activity by members of the Maisonneuve Maintenance Team near St. Lambert Lock. An estimated 8 cubic metres (10 cubic yards) of waste was recovered along a 6 kilometre (4 mile) stretch of the shoreline.

GOAL 14: LIFE BELOW WATER

The Seaway recognizes the important duty and role it plays in maintaining the waterway for the benefit of all.

The Seaway has committed significant resources to working towards a greener future, one with reduced pollution, enhanced environmental protections and sustainable development. A key part of that commitment includes collaborating with partners and industry to improve environmental performance and adopting measures and initiatives to protect the water and aquatic species and habitats wherever possible.



Marine Services team members met with their counterparts from the Great Lakes St. Lawrence Seaway Development Corporation in Massena, New York.

Spill Prevention Training

The St. Lawrence Seaway takes a proactive approach to water protection by providing spill prevention training to employees through a contract with Eastern Canada Response Corporation (ECRC). This past winter, the organization provided refresher training to Seaway employees.

Ballast Water Management

Ballast water testing is a collaborative effort among Transport Canada, the St. Lawrence Seaway Management Corporation and the Great Lakes St. Lawrence Seaway Development Corporation to help keep waters safe and free of invasive species. Since the introduction of the ballast water program in 2006, no new invasive species have been introduced into the Seaway. During the 2024 navigation season, 100% of the ships bound for the Great Lakes – 482 transits – were examined. Of the 9,506 tanks capable of carrying ballast water, 9,376 (98.6%) were physically sampled while the remaining 130 (1.4%) were subject to administrative review.

GOAL 15: LIFE ON LAND

The Seaway's commitment to environmental stewardship doesn't end on the water. A number of initiatives have been implemented to protect life on land as well.

Protecting wildlife and communities forms a key part of the Seaway's commitment to the environment. The SLSMC's Environmental Department works with all departments to respect environmental laws and the protection of the environment and human health in order to contribute to sustainable development. The department maintains the SLSMC Environmental Management System (EMS) which aims to mitigate potential adverse impacts of the Seaway and to improve environmental performance.



Turtle Crossings

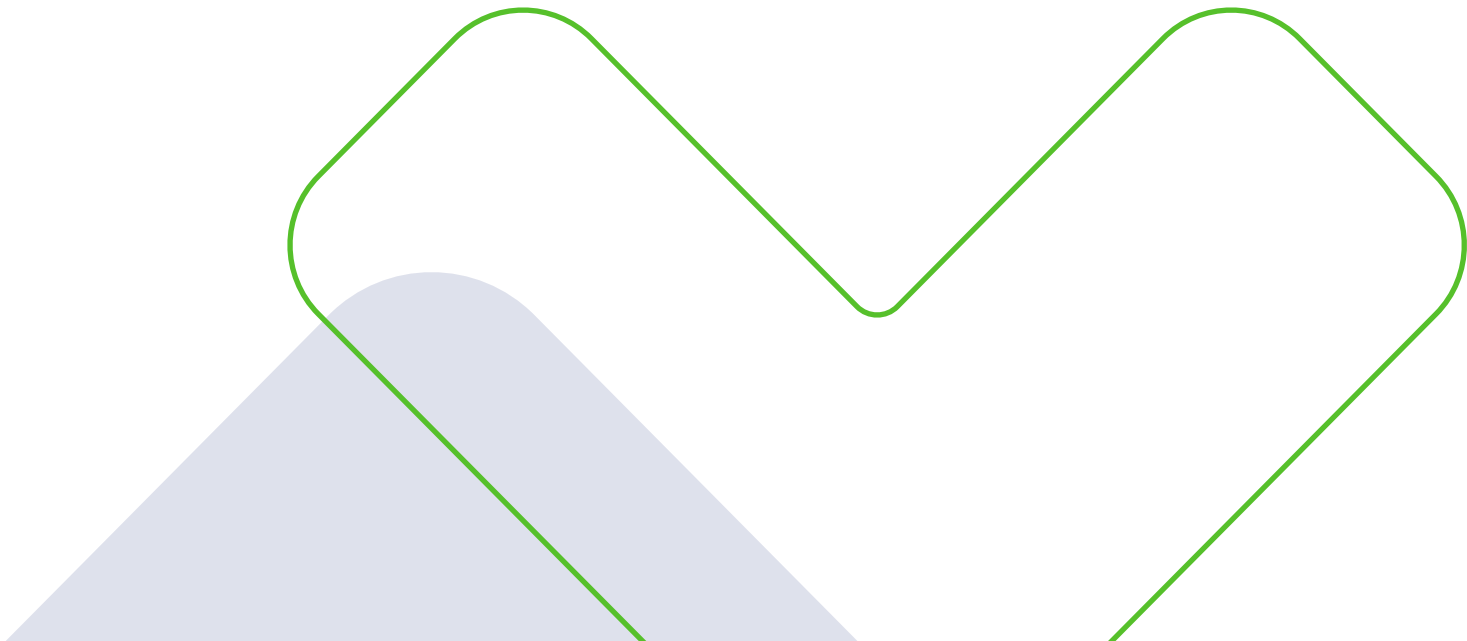
Working with municipal officials, the SLSMC installed signs in Niagara last year encouraging motorists to slow down in key locations in order to protect the population of painted turtles in the Glendale lagoons.

Protecting Wildlife

Special wildlife protection devices were installed in 2024 on SLSMC-owned power poles with transformers in order to protect birds of prey and other wildlife. The SLSMC also avoids vegetation clearing and tree cutting wherever possible from March 31 to August 31 in order to protect the breeding season for a number of species of migratory birds. If clearing is required, non-intrusive bird surveys are undertaken prior to any work being performed.

Nesting Boxes

The SLSMC has installed nesting boxes in select locations that pose no safety risk in order to support wildlife such as peregrine falcons and ospreys. The spaces, which are out of reach of the public, are aimed at preserving natural habitats along the Seaway.



GOAL 17: PARTNERSHIPS FOR THE GOALS

The Seaway is committed to working with indigenous communities, municipalities, industry partners and other stakeholders to build a more sustainable future.

Building on past successes, the SLSMC intensified its stakeholder engagement efforts by increasing the resources of its External Relations team. This included the hiring of a Government and Community Relations Manager and a Government and Community Relations Officer. The External Relations team focused its efforts on strengthening existing relationships and creating new ones to communicate the organization's role, vision and values. This strategy supported more meaningful dialogue with indigenous communities and municipalities, with a focus on respecting and protecting the rights and interests of those along the waterway.



Indigenous Communities

The SLSMC is committed to strengthening relationships with indigenous communities. The SLSMC met with the Mohawk Council of Kahnawá:ke, the Mississaugas of the Credit First Nation, and the Mohawk Council of Akwesasne to build stronger relationships grounded on openness and respect.

Strengthening Partnerships

The SLSMC's Government Relations team strengthened its representation with federal, provincial, and local governments. This included bilateral meetings with all three levels of government: the Government of Canada, the Government of Quebec and the Government of Ontario.

The SLSMC also maintained its visibility and continued to address industry concerns by working alongside key partners such as the Chamber of Marine Commerce (CMC), Ontario Marine Council, Shipping Federation of Canada (SFC), Association of Canadian Port Authorities (ACPA), American Great Lakes Ports Association (AGLPA), St. Lawrence Economic Development Council (SODES), and other groups.

Creating New Connections

As part of this expanded outreach effort, the SLSMC made extensive efforts to connect with local leaders and community groups throughout the Seaway's vast region. The External Relations team met with various municipal leaders, including the cities of Saint-Lambert, Brossard, Valleyfield, St. Catharines, Thorold, Welland, Port Colborne, Cornwall, South Dundas and more. The team also forged new relationships with chambers of commerce such as the South Shore Chamber of Commerce, the Greater Niagara Chamber of Commerce, and the Niagara Industrial Association.

Community Engagement

The Seaway is committed to working with partners and organizations for the benefit of the waterway and the communities where we live. There were numerous examples of this in 2024-25. The Seaway once again partnered with the St. Catharine's Museum and Welland Canals Centre to host a season opening ceremony at the museum, which overlooks Lock 3 of the Welland. A large number of community members and industry partners attended the event. The SLSMC also worked with Museum officials on the installation of a new plaque from the Canadian Society for Civil Engineering recognizing the Welland Canals as a National Historic Civil Engineering Site. In November, Seaway officials joined with municipal leaders to unveil a new plaque at the Allanburg Bridge in Thorold in honour of the 200th anniversary of the turning of the sod for the construction of the first Welland Canal.

At Iroquois Lock, SLSMC staff carried out a number of improvements to the site, which is a popular gathering point for residents and visitors alike. In addition to landscaping improvements, the team helped build new picnic tables, painted a bandshell, installed new benches, and upgraded plaques.

The Seaway is proud to support a wide variety of groups and organizations, such as the River Institute, a world-renowned centre for scientific research on the St. Lawrence River. In September, the SLSMC supported the River Institute's 32nd annual River Symposium, a platform for researchers, educators, students, environmental professionals, policymakers, and members of the public to connect and share knowledge in support of freshwater ecosystem conservation and sustainable resource management.



Clockwise from top: Participating in Marine Day; Fox News reporting from Iroquois Lock; a new heritage plaque recognizing the Welland Canal, an upgraded heritage plaque at Iroquois Lock.



(Top) The River Institute's annual River Symposium, (above) meeting with key partners in Washington, (right) examples of posts from the new SLSMC Facebook and Instagram accounts.

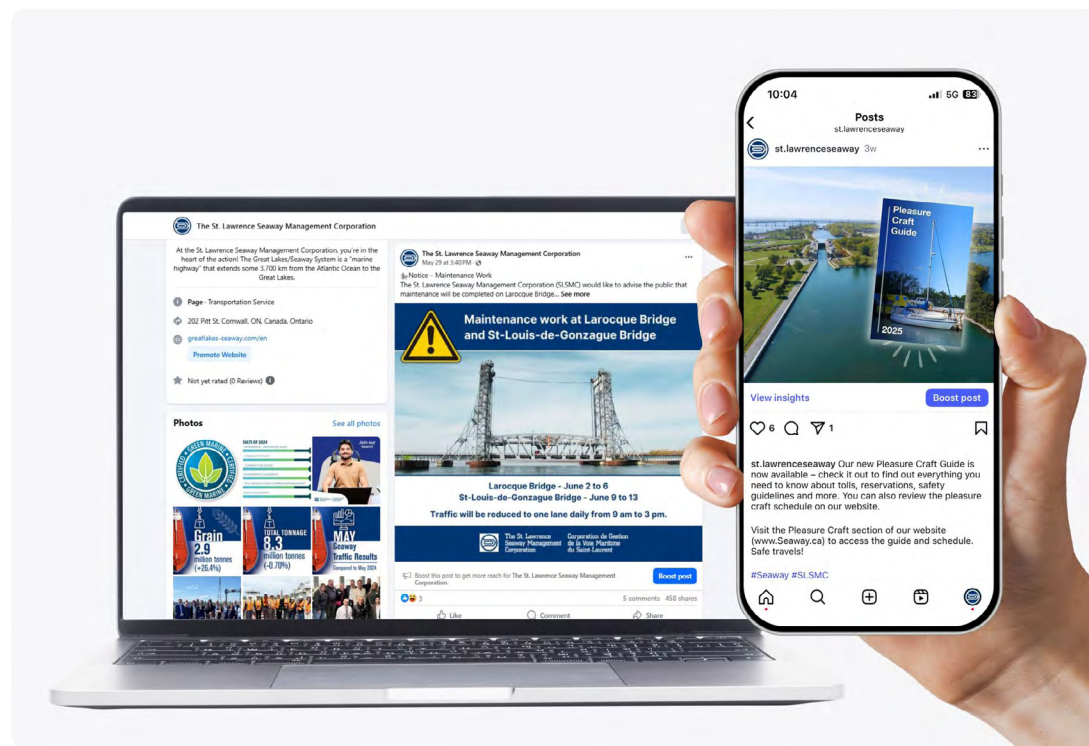
Follow us



Staying Connected

The SLSMC launched new Facebook and Instagram accounts in both official languages to provide more timely updates and educational information about the Seaway and its operations. These new channels compliment the SLSMC's existing LinkedIn account, which has over 9,300 followers – an increase of nearly 3,000 followers over the past year.

Increased outreach with traditional media outlets resulted in a wide variety of articles being published in both local and national publications. These included profiles on distinguished Seaway employees, feature stories on infrastructure investments, articles on the viability and future of the Seaway and updates on traffic and tonnage statistics. Taken together, these efforts are helping to raise awareness of the Seaway and the important role it plays in the North American economy.





Learn more about the St. Lawrence
Seaway Management Corporation:

www.Seaway.ca



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