



The St. Lawrence
Seaway Management
Corporation

Corporation de Gestion
de la Voie Maritime
du Saint-Laurent

Corporate Sustainability Report
2025-2026



Deliver Grow Lead

Committed to
Environmental, Social, and
Governance Leadership

90W

85W

80W

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65W

60W

About the SLSMC

The St. Lawrence Seaway Management Corporation (SLSMC) is a not-for-profit corporation responsible for the safe and efficient movement of marine traffic through the Canadian Seaway facilities, which consists of 13 of the 15 locks between Montreal and Lake Erie. The SLSMC plays a vital role in ensuring the waterway remains a safe and well-managed system, which it shares with its American counterpart, the Great Lakes St. Lawrence Seaway Development Corporation (GLS).

Established in 1998, the SLSMC works under a long-term agreement with Transport Canada to ensure the safe, efficient, and sustainable movement of goods through one of North America's most important trade corridors.

The Seaway plays an essential role in connecting global markets, supporting economic growth, and advancing innovation in marine transportation. As the gateway to the Great Lakes region, the Seaway serves as a vital trade route connecting the heart of North America to over 50 nations across the globe.

According to a 2023 economic impact study by Martin Associates, cargo moving on the Great Lakes-St. Lawrence Seaway system generates \$66 billion (CAD) in economic activity and supports nearly 357,000 jobs and \$30 billion (CAD) in wages.

As one of the most energy-efficient modes of transportation, with the lowest carbon footprint, moving more cargo using the Great Lakes-St. Lawrence Seaway system is an excellent way of supporting sustainable growth while easing land congestion.



To learn more about the **St. Lawrence Seaway Management Corporation**, visit www.Seaway.ca.

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President's Message

The past year marked an important milestone for the SLSMC with the launch of a new corporate strategic plan built around three shared commitments: Deliver, Grow, and Lead.

These commitments reflect how we intend to strengthen the Seaway's role as a reliable transportation corridor, a valued community partner, and a leader in sustainable marine transportation. They also provide a clear framework for how we approach environmental stewardship, social responsibility, and governance. Sustainability is not separate from our business. It is fundamental to it.

Throughout this report, you will see how the principles of Deliver, Grow, and Lead are reflected in our actions.

Deliver means operating a safe, reliable, and efficient system while continually improving the infrastructure, technology, and processes that support our customers and stakeholders. It also means ensuring environmental and social considerations are integrated into how we conduct our operations.

Grow reflects our commitment to expanding the Seaway's impact and value. As one of the most environmentally responsible modes of transportation, marine shipping has an important role to play in building more sustainable supply chains. Growth also means building relationships, creating opportunities for collaboration, and increasing awareness of the Seaway's contribution to regional prosperity.

Lead means setting a positive example through responsible decision-making, strong governance, and meaningful engagement. Whether supporting environmental initiatives or working with governments and stakeholders, we recognize that leadership is demonstrated through action.



Jim Athanasiou,
President and CEO,
The St. Lawrence Seaway
Management Corporation
(SLSMC)

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The accomplishments highlighted throughout this report demonstrate the dedication of our employees and the strength of our relationships. Together, we continue to advance initiatives that support healthier ecosystems, stronger communities, and a more resilient transportation network.

As we look ahead, our focus remains clear. Guided by our shared commitments to Deliver, Grow, and Lead, we will continue to build a Seaway that creates lasting value for our customers, employees, and communities while contributing to a more sustainable future.

Sincerely,



Jim Athanasiou
President and CEO

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2025-26 Highlights

Environment

39%

reduction in greenhouse gas emissions (vs 2005 baseline level)

4.2

Green Marine certification score

100%

of ballast water examined on vessels from outside the Exclusive Economic Zone

Social

318

employees participated in Wellness Reimbursement Program

OVER \$108,000

raised for United Way (matching employee and corporate contributions)

55

new hires through progressive recruitment initiatives

Governance

3.5

million suspicious emails blocked

2,600

phishing awareness simulations executed

7

average number of human resources training sessions completed per employee

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Our Approach to Corporate Sustainability

This Corporate Sustainability Report aligns with the United Nations Sustainable Development Goals, which serve to address global challenges and provide a framework for action by governments, businesses, and other organizations worldwide. The initiatives outlined in this report highlight the progress the SLSMC has made over the past year in support of 8 of the 17 United Nations Sustainable Development Goals where the Seaway can affect change.

These include:



 To learn more about the **United Nations’ Sustainable Development Goals**, [click here](#).

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Goal 3: Good Health and Wellbeing

At the SLSMC, safety, wellbeing and community are core values that guide everything we do.

While our commitment to safety remains as strong as ever, we have broadened our focus to embrace a more holistic view of employee health, encompassing physical, psychological, and social wellbeing. One of the SLSMC's corporate values has been expanded to 'Safety and Wellbeing' in order to reflect this expanded commitment.

Safety Shines Through

Safety remains central to all the SLSMC does, and this strong safety culture is built on the dedication of the SLSMC's employees. Their ongoing commitment to safe practices, along with their willingness to share knowledge and experience, forms the foundation of the SLSMC's enduring safety culture.

Recognition programs such as the President's Safety Award highlight the contributions of individuals and teams who exemplify our "Make Safe Choices" philosophy. The President's Safety Award went to the Maisonneuve Regional Services Team for maintaining an exemplary safety record and adopting a number of initiatives to support safe working conditions.

3 GOOD HEALTH AND WELL-BEING



The Maisonneuve Regional Services Team received the President's Safety Award in 2025

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Employee Wellness

The Employee Wellness Reimbursement Program continues to support employee well-being. The program reimburses 50% of eligible health and wellness expenses for employees (up to a limit of \$350 per year). In the past year, 318 employees took advantage of the the program to support employee wellbeing.

Support services, including the Employee and Family Assistance Program (EFAP) and Virtual Health Care, were actively promoted throughout the year through intranet resources and in-person workshops to increase awareness and accessibility.

Celebrating Safety and Wellness

In October, the SLSMC celebrated both Canada's Healthy Workplace Month and Wellness Month, two national initiatives that foster safer, healthier, and more engaged workplaces. These efforts reflect the SLSMC's dedication to promoting both mental and physical well-being, ensuring employees are supported and equipped to perform at their best. The SLSMC also participates in Safety and Health Week and Mental Health Week each May, as well as other special days aimed at highlighting employee safety and wellness.

The Iroquois team celebrated 33 years without a lost-time incident



Employee drum circle workshop in Cornwall



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Supporting our Communities

Giving back to community is important to the SLSMC. This commitment extends beyond payroll contributions, actively involving employees in initiatives such as food and clothing drives, annual toy drives, and charity cook-offs, with proceeds supporting local organizations. The SLSMC has been a long-time supporter of the United Way. This past year, over \$108,000 was raised for the United Way in the Cornwall, Montreal and Niagara regions through the payroll deduction program. This amount includes the SLSMC's dollar-for-dollar matching program. With the Over the Edge fundraiser in Cornwall and other fundraising events included, the total raised for United Way was more than \$125,000.

Progress on Accessibility

The SLSMC delivered training to employees on accessibility, and accommodation practices.

As part of its commitment to enhancing accessibility, the SLSMC also completed an update to its Accessibility Plan. Internal consultations were carried out with employees across all regions to help identify priorities of the new plan. External consultations were also completed as part of the initiative.



United Way BBQ fundraiser held by staff in Niagara



Over the Edge fundraiser at the Cornwall office

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Goal 5: Gender Equality

The Seaway continued to increase representation across the workforce and leadership teams.



Women in the Workforce

Women represented 23% of the SLSMC workforce, up from 22% in 2024-25 and 21% in 2023-24. This figure is also slightly ahead of the industry norm, where women make up approximately 20% of the labour market in the water transportation sector.

The SLSMC continued to take steps to attract women to careers within the organization and support greater representation. Efforts included developing new recruitment materials that highlight the diverse roles women hold at the SLSMC, sharing employee testimonials through media and social campaigns, and working with industry leaders to promote careers in the marine industry.



Julie Dubé joined the SLSMC as Vice-President, Human Resources and Strategy, in February 2026, further increasing female representation within the executive team



Employee testimonials for International Women's Day

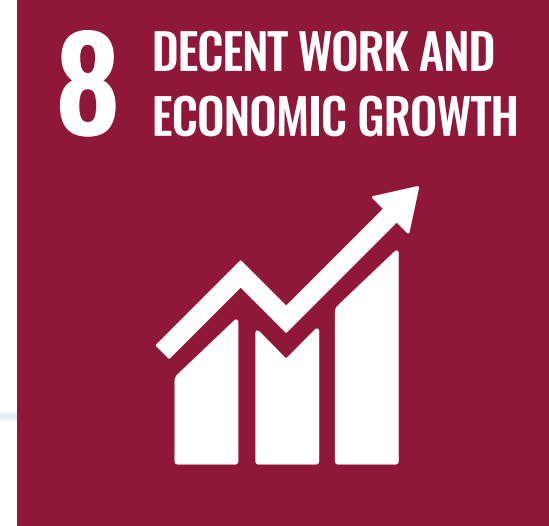
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Goal 8: Decent Work and Economic Growth

The Seaway helped drive economic growth while supporting a skilled and engaged workforce.

A skilled and engaged workforce is essential to maintaining safe, reliable, and efficient operations. Beyond its role as a leading employer, the SLSMC is also a major economic driver for North America. The corridor serves six Canadian provinces and eight U.S. states, supporting trade, industry, and communities throughout the region.



Recruitment

The SLSMC is committed to advancing inclusive recruitment, integration, and retention strategies that leverage a diverse and highly skilled workforce. Central to these efforts is a focus on local hiring, supported by strategic partnerships with community organizations, which not only strengthens the workforce but also generates positive social impact in the communities the SLSMC serves.

Through active participation in a range of job fairs, the SLSMC fostered direct engagement with potential candidates, raising the organization's profile and showcasing the benefits of working within the Seaway system. These concerted efforts led to the successful integration of 55 new hires, demonstrating the effectiveness of the SLSMC's inclusive and community-driven recruitment initiatives.

Low Turnover Rate

The SLSMC recorded a turnover rate of 5.3%, with most departures resulting from retirements. This represents a significant improvement from the previous year's turnover rate of 8.9%. During the year, the SLSMC also successfully onboarded 55 new employees, supporting workforce renewal and future operational needs.

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Equity, Diversity and Inclusion

Creating a diverse, equitable, and inclusive workplace helps foster a stronger, more collaborative organization. By creating an environment where employees feel respected, valued, and supported, the SLSMC benefits from a broader range of perspectives and experiences that help drive employee engagement and operational success.

The SLSMC continued to advance its equity, diversity, and inclusion initiatives through employee education, awareness, and outreach efforts that promote a more inclusive workplace. Outreach recruitment efforts resulted in an increase in applications from candidates within visible minority groups. Unconscious bias training was also delivered to employees, providing strategies to help reduce its impact and foster a more inclusive workplace culture. The Equity, Diversity and Inclusion (EDI) Consultative Committee launched the Seaway Perspectives initiative which paired employees from different regions for one-on-one conversations. The program helped to promote collaboration, inclusion, and engagement across regions and job roles.

Business Highlights

The St. Lawrence Seaway's 67th navigation season opened on March 22, 2025 in both the Montreal/Lake Ontario (MLO) Section and the Welland Canal. The final ships cleared the MLO on January 11, 2026, providing a total of 296 days of navigation, while the Welland Canal closed on January 13, 2026, providing a total of 298 days of navigation.

Seaway traffic reached 37 million tonnes for the season, maintaining strong overall volumes consistent with the previous year's results. Canadian grain movements increased by 9% over the previous year, making it the strongest grain season in more than 30 years. Overall dry bulk cargo increased by 2.3%, supported by strong salt shipments, which rose 34%, and record gypsum movements. Liquid bulk traffic also increased slightly, reaching its highest level since 2020.

The close of the navigation season presented operational challenges due to ice and cold weather conditions. Despite these circumstances, Seaway employees demonstrated exceptional professionalism, resilience, and collaboration in maintaining safe and efficient operations through the final days of the season. Their commitment and leadership ensured a safe and orderly closure.

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Real Estate and Development

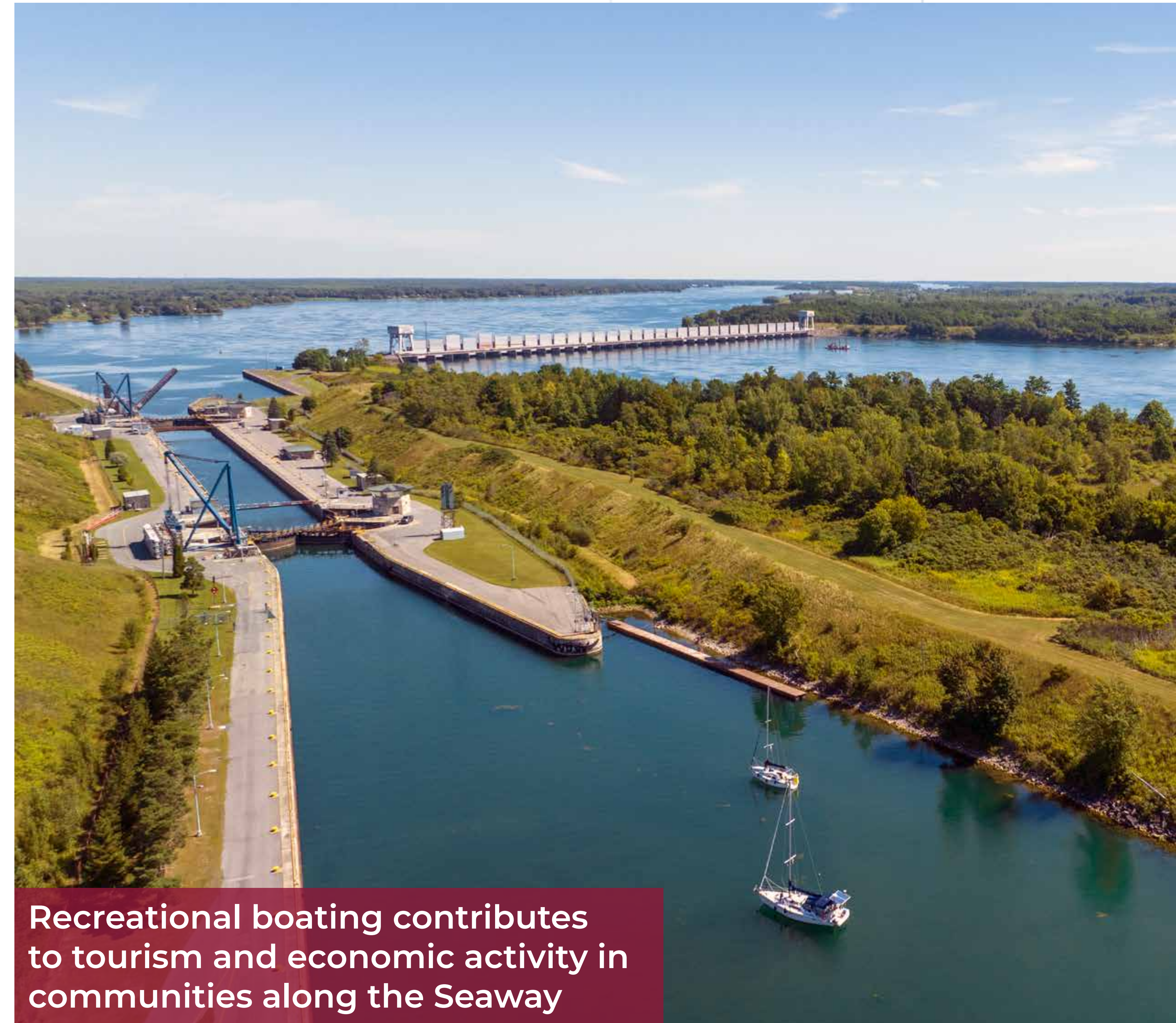
The SLSMC continued to pursue strategic development opportunities along the Seaway corridor to support economic growth, sustainability, and community development. Through its real estate activities, the SLSMC sought to maximize the value of Seaway lands while encouraging investment and industrial development that benefits local communities and supports long-term regional prosperity.

The SLSMC has prime lands along the waterway available for leasing and development, creating opportunities for investment, economic activity and community growth.

Pleasure Craft

The Seaway is a vital waterway for commercial shipping while also supporting recreational boating throughout the navigation season. Pleasure craft traffic contributes to tourism and provides economic benefits to communities along the waterway. During the navigation season, 3,192 pleasure craft transited the Welland Canal and 5,354 transited the Montreal/Lake Ontario section.

Cruise ship traffic continues to grow throughout the Great Lakes-St. Lawrence Seaway, helping increase awareness of the waterway, promote international tourism, and generate economic benefits for communities across both Canada and the United States.



Recreational boating contributes to tourism and economic activity in communities along the Seaway

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Goal 9: Industry, Innovation and Infrastructure

Building a smarter, more resilient Seaway through innovation, modernization, and sustainable infrastructure investment.

The SLSMC is in the midst of a three-year, \$350 million infrastructure investment program aimed at strengthening the long-term resilience, reliability, and sustainability of the system. Through strategic modernization initiatives and critical asset renewal projects, the SLSMC is enhancing operational resiliency, supporting supply chain reliability, and helping secure the future of one of North America's most important trade corridors.

Asset Renewal

The SLSMC continued to advance critical infrastructure projects across the system. During the year, \$114.2 million was invested in asset renewal, maintenance, and modernization initiatives aimed at enhancing system performance and operational efficiency.

Winter Works

Each year, the SLSMC undertakes significant winter maintenance and infrastructure renewal projects between navigation seasons to help ensure the continued safety, reliability, and efficiency of the system. With portions of the Seaway approaching 100 years of operation, these investments remain critical to maintaining strong system performance and long-term resiliency.

Major projects were completed across the system, including rehabilitation work at St. Lambert Lock, structural steel repairs and painting on the Clarence Street Bridge in Port Colborne, and upgrades at the Saint-Louis-de-Gonzague Bridge in Valleyfield, including the replacement of control panels and power cables. Additional work at Lock 8 in Port Colborne included recoating work on the lock's mitre gates. These projects support ongoing modernization efforts while helping extend the lifespan and reliability of critical infrastructure throughout the network.

9 INDUSTRY, INNOVATION
AND INFRASTRUCTURE



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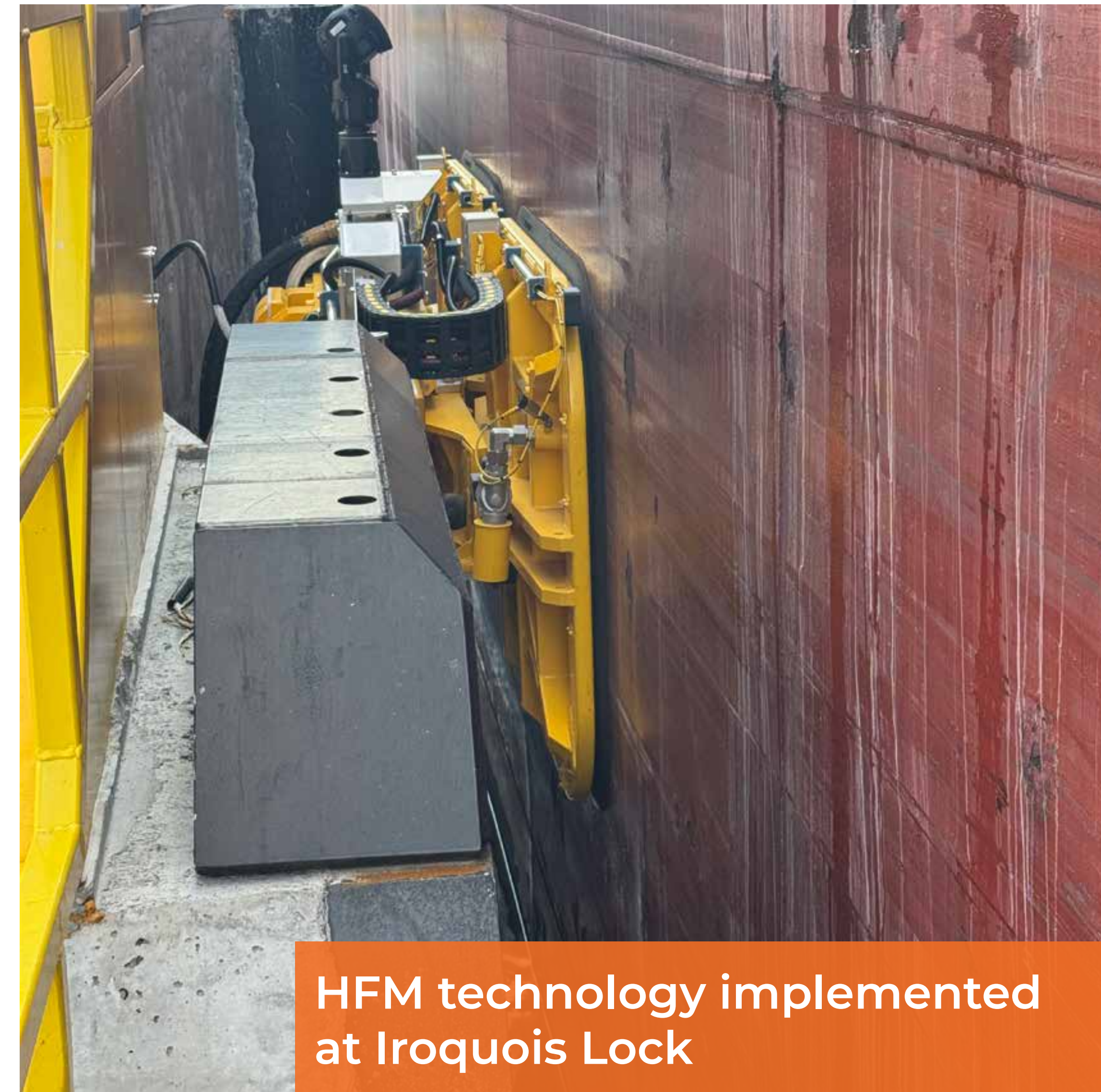
Hands-Free Mooring (HFM)

The SLSMC continued to advance the implementation of HFM technology across the system, including the completion and commissioning of HFM at Iroquois Lock. Using large vacuum pads mounted along the lock wall to secure vessels during lockages, the technology improves safety for vessel crews and lock personnel while enhancing the efficiency and reliability of lock operations.

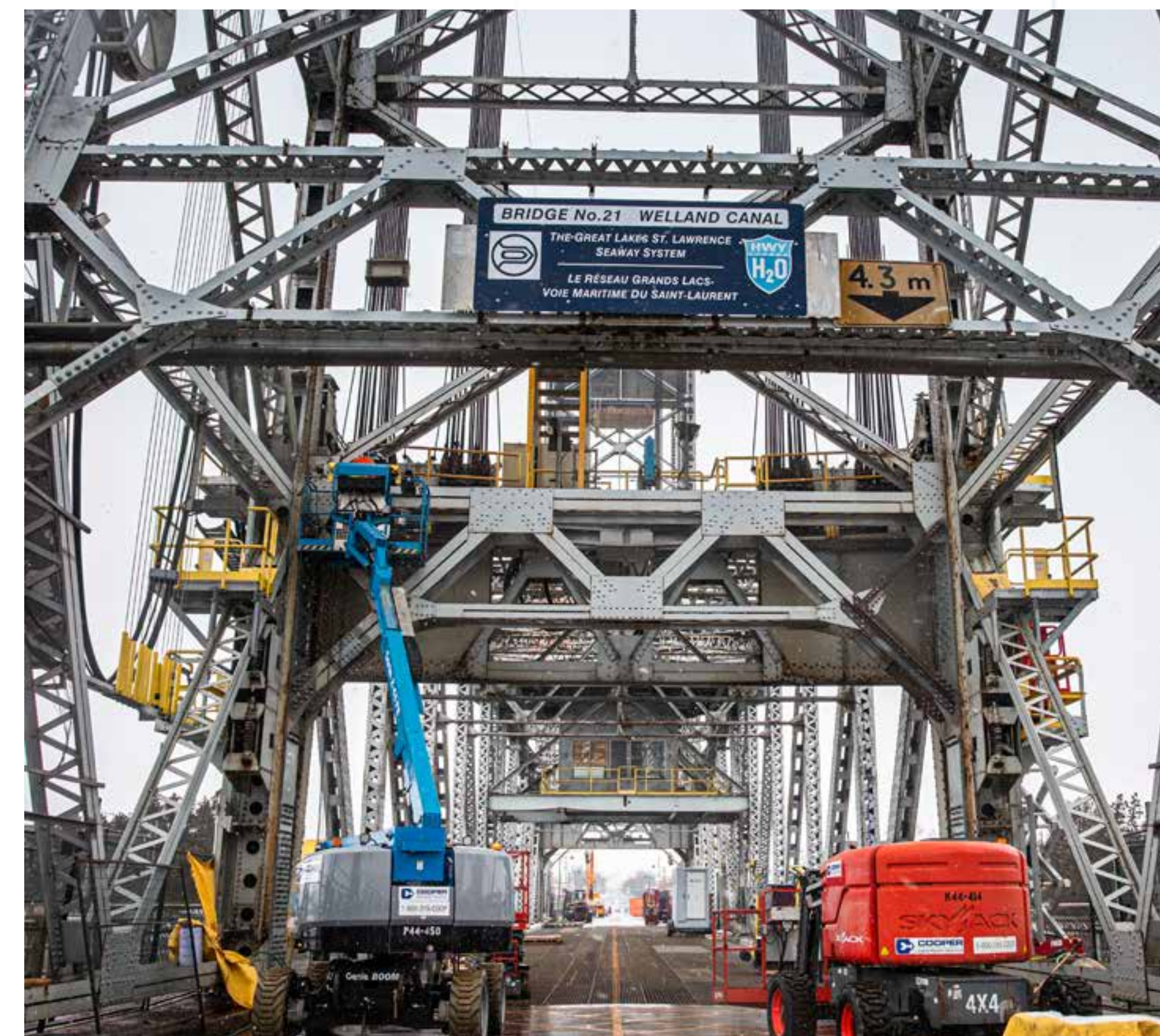
Cybersecurity

Cybersecurity remains a critical priority for the SLSMC, supporting the continued reliability, safety, and resilience of operations and infrastructure across the system. As cyber threats continue to evolve, maintaining a strong security posture remains essential to ensuring safe and uninterrupted operations.

Over the past year, employees received ongoing cybersecurity awareness training focused on identifying and reporting phishing attempts, fraud, social engineering tactics, and other potential security threats. Continued employee awareness and vigilance play an important role in helping maintain a secure operating environment.



HFM technology implemented at Iroquois Lock



The Clarence Street Bridge underwent repairs during the winter months

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Voyage Information System (VIS)

VIS is a bi-national digital platform that enhances the efficiency, coordination, and predictability of vessel movements throughout the Great Lakes St. Lawrence Seaway system. By leveraging real-time operational data and advanced digital tools, VIS supports improved planning and decision-making among marine industry partners while helping optimize overall system performance and reliability.

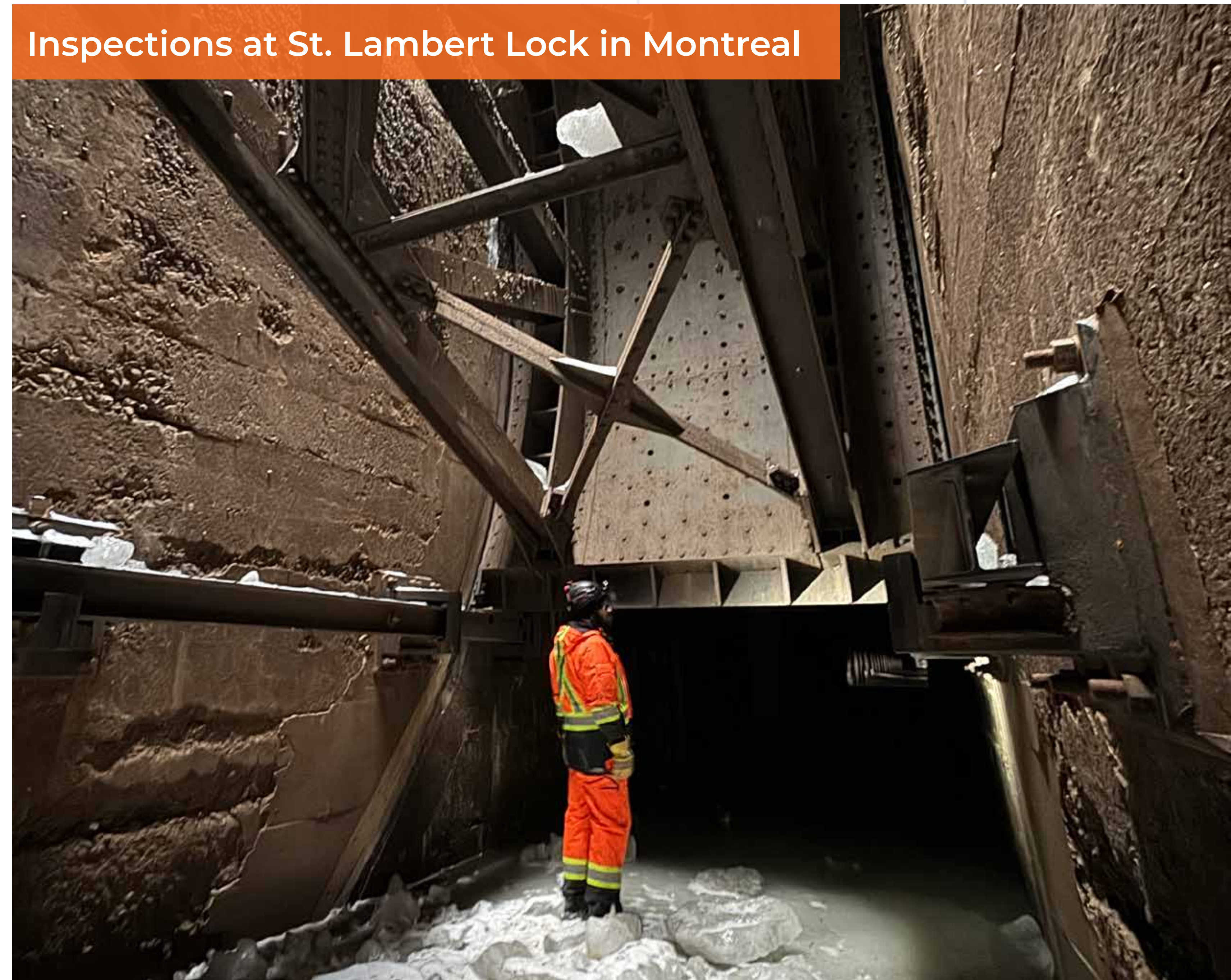
Modernizing expense reimbursements

A new digital platform was launched to simplify and modernize employee expense reimbursements and corporate credit card reconciliation processes across the SLSMC. The platform provides employees with a more convenient, efficient and user-friendly way to submit and manage work-related expenses while helping streamline processing and approvals throughout the organization.

Enhancing time and payroll system

Work began on creating a new corporate-wide time and payroll system. This new integrated platform will improve efficiency and enhance the overall employee experience across the SLSMC.

Inspections at St. Lambert Lock in Montreal



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Goal 13: Climate Action

The SLSMC is committed to sustainability and environmental stewardship.

The SLSMC continued to strengthen environmental sustainability through responsible operations, modernization initiatives, and investments that contribute to a more resilient and lower-carbon transportation system.



Waste Reduction and Diversion

The SLSMC continued to make progress in reducing overall waste generation across its operations through ongoing recycling, reuse, and waste diversion initiatives. Since 2020, the SLSMC has reduced total waste generation from 1,237 metric tonnes to 663 metric tonnes, representing a decrease of approximately 46%. Progress has been supported through a combination of waste diversion initiatives, operational improvements and employee participation in environmental stewardship across the corporation.

As an example of the SLSMC's commitment to reducing GHG emissions, four new permanent electrical compressors were brought into service in the MLO region. The new units replaced leased diesel-powered compressors and reduced SLSMC's GHG emissions during the cold 2025 closing season by approximately 160 CO₂ equivalent metric tonnes.

Path to Net Zero

The Government of Canada's Net-Zero Emissions Accountability Act established targets to reduce greenhouse gas (GHG) emissions 40–45% below 2005 levels by 2030 and achieve net-zero emissions by 2050. The SLSMC is well on its way to meeting the federal government's 2030 reduction target, reducing emissions from 3,751 CO₂ equivalent metric tonnes in 2005 to 2,289 CO₂ equivalent metric tonnes in 2025, a 39% decrease.

Green Marine

As a founding member of the Green Marine voluntary environmental certification program, SLSMC remains committed to advancing environmental stewardship across the marine industry. Recognized as a world-leading environmental performance program, Green Marine evaluates key issues specific to maritime transportation, including air, water and soil quality, biodiversity protection, and community relations. The SLSMC achieved an average score of 4.2 out of 5, reflecting its ongoing commitment to sustainable operations and continuous environmental improvement.

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Greening the Earth

Seaway employees showed their support for the environment by taking part in the annual Earth Day Clean Up initiative. Together, employees collected nearly 30 bags of waste and other debris. In addition, in early May, employees in the Maisonneuve region conducted a shoreline cleanup initiative between the St. Lambert Lock and the Brossard Maintenance Centre, recovering a significant amount of waste and debris.

Electric Vehicles and Charging Infrastructure

The SLSMC continued to support the transition toward cleaner transportation through ongoing investments in electric vehicles and charging infrastructure. A total of 31 electric vehicle charging stations were in service across multiple regions, supporting the SLSMC's growing fleet of electric and hybrid vehicles.

The SLSMC also expanded the use of electric and hybrid vehicles within its operations, including fully electric vehicles, plug-in hybrids, and hybrid models in both the Maisonneuve and Niagara regions. These initiatives contribute to reducing greenhouse gas emissions while supporting more sustainable day-to-day operations.



SLSMC employees participated in the annual Earth Day Clean Up effort



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Goal 14: Life Below Water

The SLSMC plays an important role in caring for the waterway.

This responsibility is reflected in the SLSMC's ongoing investment in a greener future, one focused on reducing pollution, strengthening environmental protections, and supporting sustainable development.



Vessel Inspection Totals

Ballast water testing is a collaborative effort among Transport Canada, the SLSMC, and the GLS to help protect the Great Lakes from the introduction and spread of aquatic invasive species.

Every vessel bound for the Great Lakes–St. Lawrence Seaway system from outside the Exclusive Economic Zone (EEZ) received a ballast water management examination. Since 2009, every applicable vessel entering the system has undergone a ballast water management examination.

Supporting Research and Environmental Stewardship

The SLSMC supports freshwater research and environmental stewardship through its sponsorship of the River Institute's annual River Symposium. Based in Cornwall, Ontario, the River Institute conducts research and educational programs focused on the health and sustainability of the St. Lawrence River and other freshwater ecosystems.



The SLSMC proudly supported the annual River Symposium, hosted by the River Institute, a leader in environmental research.



Goal 15: Life on Land

The SLSMC's commitment to sustainability extends beyond its waterways. Through a range of environmental initiatives, the organization works to preserve natural habitats, support biodiversity, and minimize its footprint.

Welland Canal Bank Project

The SLSMC carried out important safety maintenance work along parts of the Welland Canal. This ongoing work involves removing trees and brush from specific canal banks to prevent long-term structural damage.

In conjunction with this work, the SLSMC collaborated with Niagara Peninsula Conservation Authority (NPCA) to help plant 3,000 trees across the Niagara Peninsula watershed. The initiative included the planting of 800 trees at Gainsborough Conservation Area and another 2,200 trees at Smith-Ness Conservation Area.

The SLSMC also worked with Land Care Niagara (LCN) to plan out the planting of pollinator grounds, with seeding completed in spring 2026.



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Protecting Wildlife

The SLSMC has enacted a number of measures to protect wildlife and support biodiversity. Environmental considerations are integrated into planning and operational activities to help minimize impacts on local ecosystems and species.

In addition, employees were educated about species at risk that may be present on SLSMC properties and the importance of protecting their habitats. Employees are encouraged to engage the Environmental Department when species at risk are observed during the course of their work or when planned activities could affect sensitive species or habitats.

Nesting Boxes

The SLSMC has installed nesting boxes in select locations in order to support wildlife such as peregrine falcons and ospreys. The spaces, which are out of reach of the public, are aimed at preserving natural habitats.

A peregrine falcon in a nesting box in the Maisonneuve region



Goal 17: Partnerships for the Goals

Collaboration is essential to advancing the SLSMC's sustainability objectives and supporting the long-term prosperity of the communities it serves.

Building on the relationships established in previous years, the SLSMC continued to strengthen its engagement with governments, Indigenous communities, municipalities, industry partners, and community organizations. Through ongoing dialogue, strategic partnerships, and active participation in regional initiatives, the SLSMC worked to advance shared priorities while increasing awareness of the Seaway's economic, environmental, and community contributions.

17 PARTNERSHIPS FOR THE GOALS



SLSMC President and CEO Jim Athanasiou, left, meeting with the Hon. Steven MacKinnon, Minister of Transport



Team members meeting with partners at Great Lakes Day in Washington, D.C.

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Indigenous Communities

The SLSMC continued its dialogue with the Mohawk Council of Kahnawá:ke, the Mohawk Council of Akwesasne, the St. Regis Mohawk Tribe, and the Mississaugas of the Credit First Nation, fostering relationships built on respect, openness, and collaboration. During the year, the SLSMC worked with an Indigenous consultant to deepen its understanding of community priorities and perspectives, helping to inform engagement efforts and build long-term relationships.

The SLSMC also incorporated territorial acknowledgements into corporate events and supported community-led initiatives, including improvements to a cultural centre in Kahnawà:ke.

Strengthening Relationships

The SLSMC continued to strengthen relationships with federal, provincial, and local governments. The organization hosted outreach activities, open houses, and site visits for elected officials and government stakeholders, creating opportunities to foster a greater understanding of the Seaway's role in supporting trade and economic development.

The SLSMC also maintained a strong presence within the marine transportation sector through participation in industry events, partnerships, and working groups focused on key issues such as workforce development, logistics, and environmental sustainability. Throughout the year, the SLSMC worked closely with key partners such as the Chamber of Marine Commerce (CMC),



Members of the Canadian Marine Careers Foundation Board touring the Welland Canal

Ontario Marine Council, Shipping Federation of Canada (SFC), Association of Canadian Port Authorities (ACPA), American Great Lakes Ports Association (AGLPA), St. Lawrence Economic Development Council (SODES), and other organizations to support industry collaboration and advance shared priorities.

Members of the executive team also participated in industry panel discussions and conferences, sharing insights on marine transportation, infrastructure, and the future of the corridor.

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Creating New Connections

The SLSMC expanded its engagement with municipal partners throughout the corridor. This included hosting municipal representatives for visits to the Seaway Control Centres and establishing formal forums for dialogue, including the first official meeting of the Welland Canal Seaway Stakeholder Committee. A similar committee was also established for the Maisonneuve region. These initiatives provided opportunities to strengthen collaboration, discuss shared priorities, and build relationships with communities connected to the Seaway.

The SLSMC also expanded its engagement with economic development agencies, chambers of commerce, regional business organizations, and community groups.

Community Engagement

The SLSMC continued to support initiatives that enhance environmental stewardship, active transportation, and community wellbeing. The SLSMC supported the implementation of a supervised cyclist crossing at the Saint-Louis-de-Gonzague Bridge.

The SLSMC also participated in a collaborative project with Parc Jean-Drapeau and the Communauté métropolitaine de Montréal to improve cycling infrastructure on the south shore. Through these initiatives and others, the SLSMC demonstrated its commitment to supporting the communities where its employees live and work.



Members of the executive team meeting with officials at the Toronto Port Authority

Over the Edge raised more than \$56,000 for the United Way

The SLSMC also continued to participate in community, industry, and educational events throughout the year, providing opportunities to share knowledge, strengthen partnerships, and promote the importance of the Seaway to regional prosperity and sustainable transportation.

The SLSMC was also proud to support Over the Edge, an annual fundraising event held at its head office in Cornwall. The event brought together participants who rappel down the facade of the building while raising funds for United Way SDG. In 2025, the event raised more than \$56,000.



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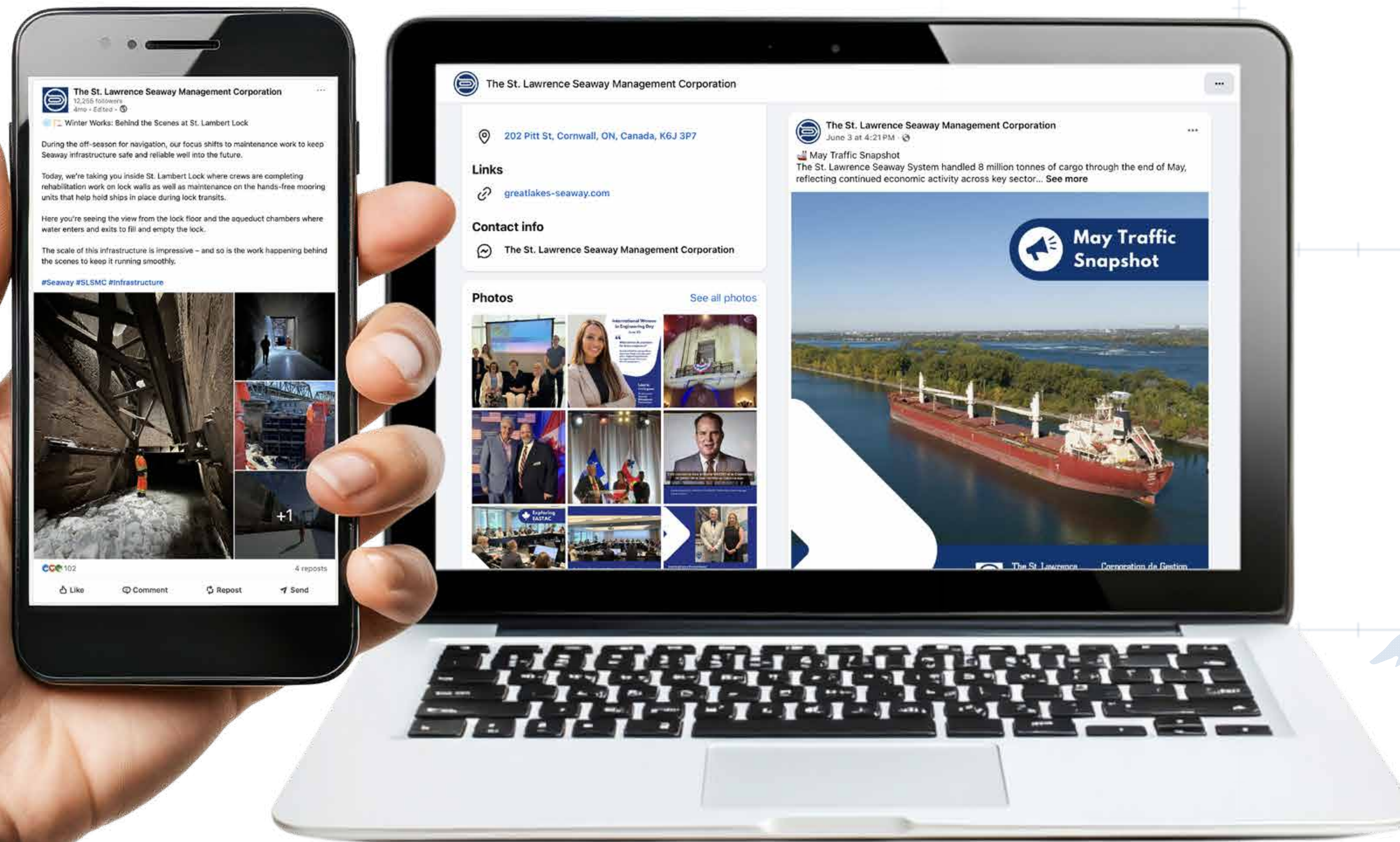
Staying Connected

The SLSMC continued to expand its digital communications efforts to better engage stakeholders and share the Seaway's story. Building on the successful launch of Facebook and Instagram accounts in both official languages, the organization enhanced its social media presence through regular updates, educational content, recruitment initiatives, infrastructure project highlights, operational information, and stories showcasing the SLSMC's contributions to trade, communities, and the economy.

The SLSMC's LinkedIn audience continued to grow throughout the year, surpassing 12,000 followers. This represents an increase of more than 20% over the previous year. These digital platforms helped

strengthen connections with industry partners, community members, government stakeholders, and the public.

The SLSMC also continued to work closely with local, regional, national, and industry media outlets to share information on infrastructure investments, navigation operations, environmental initiatives, traffic and tonnage results, and the people who keep the Seaway moving. Through these efforts, the SLSMC continued to raise awareness of the vital role the Seaway plays in supporting North American trade, economic development, and sustainable transportation.



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